



Mapping Our Asset-Building Movement

Use Search Institute’s Five Action Strategies as a tool for assessing your asset-building initiative’s reach.

FIVE ACTION STRATEGIES OVERVIEW	<i>What work are we already doing around this strategy?</i>	<i>Who is engaged?</i>	<i>How will we know this is having an impact?</i>
Engage Adults... <i>Mobilize adults from all walks of life to develop sustained, strength-building relationships with children and adolescents, both within families and in neighborhoods.</i>			
Mobilize Young People ... <i>Activate young people to use their power as asset builders and change agents.</i>			
Activate Sectors... <i>Transform all sectors—such as families, neighborhoods, schools, congregations, businesses, youth organizations, human services, and health care organizations—to create and asset-building culture and to contribute fully to young people’s healthy development.</i>			
Invigorate Programs... <i>Invigorate, expand, and enhance asset-rich programs to become more asset-rich and to be available to and accessed by all children and youth.</i>			
Influence Civic Decisions... <i>Influence decision makers and opinion leaders to leverage financial, media, and policy resources in support of this positive transformation of communities and society.</i>			



<i>Engage Adults...</i>	<i>What work are we already doing around this strategy?</i>	<i>Who is engaged?</i>	<i>How will we know this is having an impact?</i>
<p><i>Mobilize adults from all walks of life to develop sustained, strength-building relationships with children and adolescents, both within families and in neighborhoods.</i> (Fill in key adults or adult groups below)</p>			



<i>Mobilize Young People ...</i>	<i>What work are we already doing around this strategy?</i>	<i>Who is engaged?</i>	<i>How will we know this is having an impact?</i>
<i>Activate young people to use their power as asset builders and change agents. (Fill in key youth or youth groups below)</i>			



<i>Activate Sectors...</i>	<i>What work are we already doing around this strategy?</i>	<i>Who is engaged?</i>	<i>How will we know this is having an impact?</i>
<i>Transform all sectors—such as families, neighborhoods, schools, congregations, businesses, youth organizations, human services, and health care organizations—to create an asset-building culture and to contribute fully to young people’s healthy development. (Add any other key sectors to this list)</i>			
Education:			
Law Enforcement/Juvenile Justice:			
Congregations:			
Prevention/Public Health:			
Human/Social Services:			
Other:			



<i>Invigorate Programs...</i>	<i>What work are we already doing around this strategy?</i>	<i>Who is engaged?</i>	<i>How will we know this is having an impact?</i>
<i>Invigorate, expand, and enhance asset-rich programs to become more asset-rich and to be available to and accessed by all children and youth. (Fill in key programs here.)</i>			



<i>Influence Civic Decisions...</i>	<i>What work are we already doing around this strategy?</i>	<i>Who is engaged?</i>	<i>How will we know this is having an impact?</i>
<p><i>Influence decision makers and opinion leaders to leverage financial, media, and policy resources in support of this positive transformation of communities and society.</i> (Fill in key policy makers, media and influential funders below)</p>			